

Member Benefits: Businesses & Non-Profit Organizations

DISCOUNTS

Radio Advertising

25 free 30-second commercials on 94.1 WSNW The Lake Radio.

This offer is a \$350.00 value.

Newspaper Advertising

One free quarter-page, black and white newspaper advertisement in The Journal.

This offer is a \$535.00 value, and color is available for a charge of \$126.00.

Mobile Marketing

One free month of text/mobile marketing with Direct Connect Mobile.

This offer is a \$249.00 value.

Background Checks

Reduced-cost background checks. Bad hires can cost small businesses thousands of dollars in lost productivity, training, recruitment and potential damage to reputation.

This offer saves 50% on standard single background checks, \$12.00 for one name instead of \$23.95.

Free Notary Services

Chamber membership entitles you to free notarization of your documents.

This service saves \$10.00 to \$25.00 per document.

Take advantage of these discounts and you could save more than \$1100.00 in business management and promotion!

We welcome the opportunity to meet and review all of your membership benefits in detail. Contact Anne McKenzie Jenkins, Membership & Marketing Manager, to schedule an appointment at a time that's convenient for you:

anne@clemsonareachamber.org, 864-654-1200

MARKETING OPPORTUNITIES

Networking

Chamber events are the perfect place to get to know the business community and make new contacts. Whether it's the State of Clemson Address, a ribbon cutting, a Business After Hours or the Golf Tournament, there are always new faces!

Grand Openings & Ribbon Cuttings

Whether you're opening a new business, have moved your business location or are simply celebrating a renovation or addition, we'll be there with the ribbon, giant scissors and camera.

Sponsorship Opportunities

The Chamber offers a number of sponsorship opportunities that allow members to provide their support while also increasing their visibility in the community.

- Business After Hours
- Membership Luncheons
- Chamber Ambassadors
- Young Professionals (40 and under)
- Women In Business
- State of Community Events
- Ribbon Cuttings & Grand Openings
- Special Events

Exposure

We get your name and contact information out there! Members are listed in our annual printed Community Guide, and in the online Member Directory.

Participation

The Chamber manages a number of important and very active working groups. Take these opportunities to share your ideas, by participating in:

- Small Business Council
- Chamber Legislative Coalition
- Central Area Business Council
- Pendleton Area Business Association
- Clemson Young Professionals

Member Events Promotion

Call/email the chamber with your special events and business milestones so that we can add them to our weekly e-newsletter. Email your event details to anne@clemsonareachamber.org. We'll cross promote your event on our social media platforms.

Members can also login to our online calendar and add their own events. Request

your login by contacting info@clemsonareachamber.org.

Lobby Displays

The brochure racks in the chamber lobby are reserved for members to display brochures, business cards and other business information. Visitors use this information heavily, so stop by anytime to bring us your information or restock your items.

Mailing Labels

A complete set of mailing labels (either main contacts or all contacts) is available to members for \$50.00. Labels can be sorted alphabetically or by zip code.

Membership Contact Information

The Chamber will provide, at no charge, a downloadable spreadsheet with our membership's contact information.

Tourism Promotion

The Clemson Area Chamber shares its home with Visit Clemson, whose mission is to bring visitors to our area to eat in our restaurants, shop in our stores, stay in our lodging properties and spend their dollars with our members.

Chamber Radio Conversations

The Clemson Area Chamber is a voice on a number of radio stations--and we're there to talk about you! We discuss upcoming chamber events as well as member happenings like ribbon cuttings, grand openings and celebrations.

Referrals

The majority of phone calls and emails the Chamber answers every day are requests for information. We proudly serve as a source of referrals to promote our members.

SERVICES

Background Checks

Your business and/or non-profit membership includes \$12.00 background checks through our group discount. Additional screenings are also available at reduced prices.

Free Notarizations

Contact us at 864-654-1200 to schedule free notarization of your documents.

Grand Openings & Ribbon Cuttings

Whether you are opening a new business, have moved your business location or are simply celebrating a renovation or addition, we'll be there with the ribbon, scissors and camera.

Advocacy

The Clemson Area Chamber provides consistent representation for members through regular attendance at county, city, and town council meetings, the Oconee Pickens Chamber Coalition, and the Upstate Chamber Coalition.

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Meeting Venue

Members may use the Chamber's Board Room free of charge. The room can be used for meetings or set up classroom-style for training sessions or presentations. A projector and screen are available. Call the Chamber to reserve space at 864-654-1200.

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PUBLICATIONS

Weekly e-Newsletter

Each week, the Chamber sends an e-newsletter right to your inbox full of valuable chamber and business community information. Email events, personnel changes, grand openings, sales or any other business news to Anne McKenzie Jenkins at anne@clemsonareachamber.org to be included.

Community Guide & Directory

We publish the official community information guide and business directory annually. The directory is a full-color glossy magazine filled with all the information a newcomer, visitor or potential business owner might need. More than 2000 guides are distributed annually and all members have an opportunity to advertise in the publication and serve as a distribution point. For advertising information, email anne@clemsonareachamber.org.

Social Media Platforms

The Chamber maintains very active profiles across the most popular social media platforms. Our events, partners and members are promoted frequently.

Year-round:

- Facebook
<https://www.facebook.com/clemsonareachamber/>
<https://www.facebook.com/pg/clemsonareachamber/events/>
- LinkedIn
<https://www.linkedin.com/company/clemson-area-chamber-of-commerce/>
- Twitter @clemson_chamber
https://twitter.com/Clemson_Chamber

Seasonal:

- Clemson Farmers Market
<https://www.facebook.com/ClemsonFarmersMarket/>
- ClemsonFest
<https://www.facebook.com/clemsonfest/>
- Central Railroad Festival
<https://www.facebook.com/centralrrfestival/>

Tourism:

- Visit Clemson
<https://www.facebook.com/visitclemson/>
<https://twitter.com/visitclemson>

Chamber Member Decals

Let everyone know that your business is a proud supporter of the Clemson, Central, Six Mile & Pendleton communities with the Clemson Area Chamber decal.